

Report
on
Monthly Faculty Lecture

Series	November, 2025-26
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Date: 21st November, 2025; Time: 2:00 PM

Title: Significance of Intellectual Property Rights (IPR) in Academia

On 21st November, 2025 the Monthly Faculty Lecture was held under the aegis of Swami Vivekananda University at NND block, Room No: 307, where **Prof. (Dr.) Keya Das Ghosh, Professor, School of Management Studies, and Director, Institution's Innovation Council (IIC), Swami Vivekananda University, West Bengal.** delivered an insightful lecture on the crucial topic of "Significance of Intellectual Property Rights (IPR) in Academia". The event was graced by the presence of SVU officials, directors of various departments, faculty members, staff, and research scholars, making it a significant gathering of academic and professional minds.

Introduction

The session commenced with an opening address by **Prof. (Dr.) Ranjan Chakrabarti, Director, Research & Academic Development, SVU**, who highlighted the growing importance of Intellectual Property Rights (IPR) in the academic landscape, particularly in the context of India's rapidly expanding innovation ecosystem. The event was chaired by **Prof. (Dr.) Malayendu Saha, Director, School of Management, Swami Vivekananda University**, who reinforced the need for universities to cultivate a robust culture of innovation, ethical research practices, and responsible knowledge dissemination.

The distinguished speaker for the session was **Prof. (Dr.) Keya Das Ghosh**, Professor, School of Management Studies, and Director, Institution's Innovation Council (IIC), Swami Vivekananda University, West Bengal. With extensive experience in innovation management, research policy, and academic leadership, Dr. Ghosh brought valuable insights into the relevance of IPR for faculty, research scholars, and institutions. Her background set the stage for a comprehensive and thought-provoking discussion on how intellectual property rights influence academic careers, institutional rankings, and national innovation goals.

Prof. (Dr.) Keya Das Ghosh began by contextualizing IPR in the Indian higher education scenario, emphasizing that academia is at a transformative junction where innovation output is being increasingly recognized and rewarded. The demand for protecting research outcomes, fostering creativity, and encouraging commercialization has paved the way for IPR becoming an essential academic competency.

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The speaker highlighted that governing bodies such as NAAC, NIRF, and ARIIA have significantly increased the weightage of patents and IP-related achievements. This shift indicates that institutions must strategically align their research activities with innovation and technology transfer goals to enhance institutional visibility and competitiveness.

Key Highlights of the Lecture

1. Importance of Intellectual Property Rights in Academia

Dr. Ghosh stressed that IPR serves as a protective shield for original ideas, innovations, and academic creations. Whether it is a research model, a scientific discovery, a pedagogical tool, or a creative work, IPR ensures that creators receive due recognition and protection. She emphasized that today's research environment values *novelty, originality, and societal contribution*—elements directly supported through IP protection.

She pointed out that patents and copyrights are not restricted to STEM fields; even social sciences, humanities, and arts contribute significantly to the IP ecosystem through copyrighted content, creative designs, research tools, and translations.

2. Why Faculty Must Care About IPR

One of the central themes of the lecture was the necessity for faculty members to understand and leverage IPR. Dr. Ghosh noted several reasons why IPR is no longer optional for educators and researchers:

- The academic ecosystem now rewards innovation alongside traditional publications.
- IP outputs strongly influence faculty appraisal, CAS/API scoring, and promotion.
- Patents offer higher value than research papers in many institutional frameworks.
- Funding agencies increasingly expect IP generation, especially in applied research.
- IP strengthens the academic profile, offering credibility and visibility across national and international platforms.

She emphasized that faculty who actively pursue patents and copyrights gain a competitive edge in career advancement and research recognition.

3. What Counts as Intellectual Property in Academia?

Dr. Ghosh provided clarity on what constitutes IP within academic environments. This segment helped participants understand the broad scope of protectable intellectual work:

- Management: Frameworks, analytical tools, research models.
- Engineering: Devices, prototypes, algorithms.
- Sciences: Formulations, processes, experiments.
- Humanities: Research instruments, translations, original content.
- Arts & Design: Creative works, designs, digital products.

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By mapping discipline-wise examples, she demonstrated that IP opportunities exist across all domains.

4. IPR and Academic Performance Indicators (API)

A significant portion of the presentation focused on how IPR contributes to faculty appraisal and career progression.

According to Dr. Ghosh:

- Patents Filed receive important weightage under Category III of API.
- Patents Published hold higher value.
- Patents Granted are accorded the highest recognition.
- Technology Transfer / Licensing activities contribute to multiple appraisal categories.
- IP-based consultancy enhances research and extension profiles.

She explained that patents embody novelty and practical contribution, whereas publications may not always reflect these aspects. Hence, many assessment systems now prioritize patents in their scoring.

5. Institutional Benefits of Intellectual Property

Dr. Ghosh emphasized that encouraging IPR does not only help faculty—it significantly benefits institutions as well.

Institution-level gains include:

- Enhanced NAAC, NIRF, and ARIIA rankings.
- Increased eligibility for external research funding.
- Promotion of a strong innovation and entrepreneurial culture.
- Improved institutional branding and visibility in national innovation ecosystems.

She urged institutions to establish effective IPR Cells, strengthen their IICs, and build a supportive framework for researchers.

6. The Patent Filing Path: A Simplified Guide

To demystify the patenting process, Dr. Ghosh walked participants through the key steps involved:

1. Idea Documentation – Recording novel concepts with clarity.
2. Prior Art Search – Confirming originality through detailed search.
3. Screening by the IPR Cell – Institutional validation and support.
4. Provisional / Complete Specification Filing.

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5. Publication → Examination → Grant – Procedural timeline toward patent approval.

She noted that institutions with Technology Innovation Support Centers (TISCs) or established IPR cells can significantly ease this process.

7. Financial Support and Fee Concessions

Dr. Ghosh addressed one of the key concerns among faculty—patent filing costs. She highlighted several support mechanisms available:

- Financial reimbursement by Higher Education Institutions.
- Government fee concessions, especially for academic institutions and women inventors.
- Assistance through MSME, DST, and TISC programs.

The information reassured faculty that filing patents is financially manageable.

8. Avoiding Common Mistakes in IPR

One of the most insightful sections of the lecture focused on common pitfalls faculty must avoid:

1. Publishing research before filing a patent, which destroys novelty.
2. Sharing ideas without an NDA, risking unintentional disclosure.
3. Misinterpreting ownership rules in funded or collaborative projects.

She explained that awareness of these mistakes can prevent loss of intellectual rights and future complications.

9. Opportunities Beyond Patenting

Dr. Ghosh stressed that IPR offers far more opportunities than just patent filing:

- Licensing income and revenue generation.
- IP-based consultancy projects.
- Creation of innovation-based teaching tools.
- Development of research instruments and software products.
- Industry collaboration and technology transfer avenues.

These opportunities help faculty expand their academic and professional profiles.

10. Non-STEM Faculty as IP Leaders

An important clarification provided by Dr. Ghosh was that humanities, social sciences, and arts faculty play an equally important role in IPR. She emphasized:

- Copyrighted educational content
- Pedagogical frameworks
- Research tools and questionnaires

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- Creative designs
- Digital learning systems

This perspective encouraged participation from all departments.

11. Integrating IPR into Research Strategy

To conclude the technical aspects, Dr. Ghosh recommended a strategic approach:

- Convert research papers into potential patents.
- Engage in interdisciplinary collaborations.
- Use consultancy projects as IP-generating opportunities.
- Prepare a personal 5-year IP roadmap aligned with institutional goals.

She encouraged participants to adopt a long-term plan for innovation and creativity.

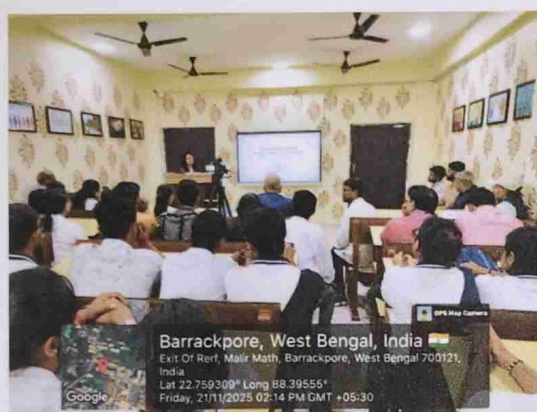
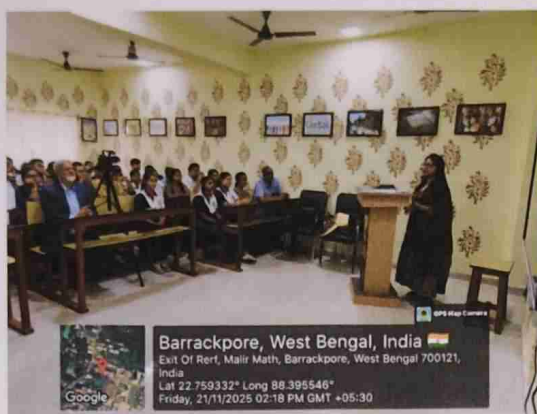
Discussion and Q&A Session

The lecture was followed by an engaging interactive session. Participants raised questions ranging from practical challenges in patent filing to understanding copyright procedures and institutional ownership policies. Dr. Ghosh addressed each query with clarity, offering real-world examples and actionable solutions. The session helped demystify the IPR ecosystem and encouraged attendees to explore IP opportunities proactively.

Glimpses for Lecture Session:



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Concluding Remarks

The event concluded with a heartfelt vote of thanks by **Prof. (Dr.) Malayendu Saha**, Director, School of Management, Swami Vivekananda University, who expressed profound appreciation to **Prof. (Dr.) Keya Das Ghosh** for her insightful and thought-provoking lecture. He commended her ability to demystify the complexities of Intellectual Property Rights (IPR) and effectively connect them to the academic responsibilities and career growth of faculty and researchers. Prof. Saha noted that her emphasis on patents, innovation culture, and institutional advancement would greatly inspire participants to adopt a more proactive and strategic approach toward integrating IPR into their research and teaching practices.

Impact and Takeaways

The session proved to be highly informative and transformative. Key takeaways included:

- IPR is essential for **protecting innovation** and ensuring academic integrity.
- Patents significantly enhance **API/CAS scores**, research profiles, and faculty competitiveness.
- Institutions benefit immensely through improved rankings, visibility, and funding opportunities.
- Faculty must adopt **strategic planning** for IP creation and management.
- All disciplines—not just STEM—contribute meaningfully to the IP ecosystem.

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- Awareness of common mistakes and procedural steps can prevent loss of research novelty.

The seminar reinforced the institution's commitment to fostering a robust innovation culture and encouraging faculty to explore intellectual property as an integral component of their academic journey.

B. Panja
25/11/2025
Dr. Bikash Panja
Joint Co-ordinator
Monthly Faculty Lecture Series, SVU

R. Chakrabarti,
Prof. (Dr.) Ranjan Chakrabarti,
Director, Research & Academic
Development, SVU

Liton Mallick,
Dr. Liton Mallick
Joint Co-ordinator
Monthly Faculty Lecture Series, SVU



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Date: 18th November, 2025

To

Dr. Keya Das Ghosh

Professor School of Management Studies
Director, Institution's Innovation Council
Swami Vivekananda University
West Bengal - 700121

Subject: SVU Faculty Lecture Series November 2025, Invitation regarding

Dear Professor Keya Das Ghosh,

Greetings from SVU!

At the outset, we would like to acknowledge your significant contributions in the field of research and academic administration.

Swami Vivekananda University, Barrackpore, West Bengal, organizes a Faculty Lecture every month under its Monthly Faculty Lecture Series. It is with great pleasure that I invite you, on behalf of the University, to deliver the Distinguished Faculty Lecture on " **Significance of Intellectual Property Rights (IPR) in Academia** " on **November 21, 2025** at **2 pm** in our campus.

Your expertise and insights will be invaluable in enriching the program, and your lecture will be a source of inspiration for our faculty members and research scholars.

We would greatly appreciate a line of confirmation at your earliest convenience.

For any further information or clarification, please feel free to contact me or Dr. Liton Mallik at Mobile No. 7003185671.

With best regards,

Professor Ranjan Chakrabarti,

Director Research and Academic Development, Swami Vivekananda University

Hony. Visiting Professor, Jadavpur University

Former Vice Chancellor of Vidyasagar University and Netaji Subhas Open University (WB)

Received
R. Ghosh.
21.11.25

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Regd. Office : 113, Buresh Guha Street, 7 floor, Kolkata - 700017

E-mail : info@swamivivekanandauniversity.ac.in . Contact : 033 2428 3035



Bikash Panja <bikashp@svu.ac.in>

Fwd: Faculty Lecture-Invite

3 messages

Director, Research & Development <director.research@svu.ac.in>

Wed, Nov 19, 2025 at 10:18 AM

To: debnarayanb@svu.ac.in, Subrata Dey <vc@swamivivekanandauniversity.ac.in>, Swapan Datta <dattaswapan1953@gmail.com>, anuradha_mukhopadhyay@yahoo.com, director.sos@svu.ac.in, Nimai Chandra Saha <profncsaha23@gmail.com>, Director School Of Management <director.som@svu.ac.in>, Mita Banerjee <mitabanerjee@hotmail.com>, Shorosimohan Dan <dan.shorosimohan@gmail.com>, Pinak Pani Nath <registrar@swamivivekanandauniversity.ac.in>, Tanmoy Mazumder <deputy.registrar@svu.ac.in>, Sukumar Mukhopadhyay <mukhopadhyay21@gmail.com>, "Director, Research & Development" <director.research@svu.ac.in>
Bcc: bikashp@svu.ac.in

Dear Esteemed Vice-Chancellor, Chief Operating Officer, Directors, Hods and colleagues

Greetings !

Swami Vivekananda University, Barrackpore, West Bengal, regularly organizes a monthly Faculty Lecture Series and it is delivered by a distinguish scholar from within SVU or outside.

In this context, I am pleased to invite you to kindly make it convenient to attend the upcoming Faculty Lecture of the University on 21 November, 2025, to be delivered by Professor (Dr) Keya Das Ghosh, Professor and Director IIC, Swami Vivekananda University, **at 1.50 pm. The title of her Lecture is 'Significance of Intellectual Property Rights (IPR) in Academia. Please find the poster of this event attached herewith for your kind perusal.**

Your graceful presence along with your departmental colleagues shall enrich the program and inspire our faculty and research scholars.

Please make it convenient to attend.

Warm regards

Sincerely

Professor Ranjan Chakrabarti,
Director Research and Academic Development, Swami Vivekananda University
Hony. Visiting Professor, Jadavpur University
Former Vice Chancellor of Vidyasagar University and Netaji Subhas Open University (



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Director, Research & Development <director.research@svu.ac.in>
To: Bikash Panja <bikashp@svu.ac.in>

Wed, Nov 19, 2025 at 10:20 AM

Professor Panja
Kindly forward the invite to hods.

Regards

Professor Ranjan Chakrabarti,
Director Research and Academic Development, Swami Vivekananda University
Hony. Visiting Professor, Jadavpur University
Former Vice Chancellor of Vidyasagar University and Netaji Subhas Open University (WB)

Fulbright Scholar, Brown University 1994-95
Charles Wallace Fellow, London University 1997
Alexander O'Vietor Memorial Fellow, Brown University 2004

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Bikash Panja <bikashp@svu.ac.in>

Thu, Nov 20, 2025 at 12:01 PM

To: sushmitag@svu.ac.in, Ranjan Kumar <ranjank@svu.ac.in>, "Dr. Sudip Das" <sudipdas1380@gmail.com>, digantab@svu.ac.in, ranjankm@svu.ac.in, subhabratatab@svu.ac.in, tanmoys@svu.ac.in, prithap@svu.ac.in, souravm@svu.ac.in, dipanwitag@svu.ac.in, manisham@svu.ac.in, nilanjanam@svu.ac.in, olyb@svu.ac.in, subhranilm@svu.ac.in, rituparnac@svu.ac.in, pramitir@svu.ac.in, litonm@svu.ac.in, anirbanh@svu.ac.in, kallalb@svu.ac.in, debanjalia@svu.ac.in, Sujoy Bhowmik <sujoyb@svu.ac.in>, subratam@svu.ac.in, najnin.islam92@gmail.com, kazi hasibur rahman <via.kazi786@gmail.com>, sudips@svu.ac.in, srijanh@svu.ac.in, subhasiss@svu.ac.in, arups@svu.ac.in, moumitad@svu.ac.in, papiam@svu.ac.in, rajend@svu.ac.in, shubhamb@svu.ac.in, moumitac@svu.ac.in, Amitava Bhowmick <amitavabmce@gmail.com>, shantanuc@svu.ac.in, neelanjanm@svu.ac.in, arunimam@svu.ac.in
Cc: director.research@svu.ac.in, deputy.registrar@svu.ac.in, sourav@svu.ac.in, abhishek.dhar@svu.ac.in

Dear all HODs and Research Coordinators

Please find the invitation to the upcoming said program and circulate among our faculty members, research scholars and students. We encourage your participation and look forward to your valuable presence.

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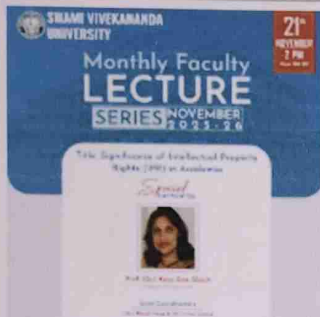
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Thanks & Regards.

Dr. Bikash Panja

Professor, Department of Mechanical Engineering
Dean, Faculty Council of Engineering and Technology
School of Engineering, Swami Vivekananda University
Kolkata - 700121, India

Mobile: (+91) 9635973141



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Monthly Faculty Lecture Series

Swami Vivekananda University



Barrackpore - Barasat Rd, Sewli Telinipara, Malir Math,

Bara Kanthalia, West Bengal 700121

October - 2025

21/11/2025

SL No.	Name	Department	signature
1.	Aditya Sarkar	M.B.A 1 st Sem	Aditya Sarkar
2.	Resmita Das	M.B.A 1 st Sem	Resmita Das.
3.	Puja Singh	M.B.A 1 st Sem	Puja Singh
4.	Juheta Chowdhury.	M.B.A 1 st Sem	Juheta Chowdhury.
5.	Oshmita Das	M.B.A 1 st Sem	Oshmita Das
6.	Sayani Ray	M.B.A 1 st Sem	Sayani Ray
7.	Vishal Kumar Mahato	M.B.A 1 st Sem	Vishal Kumar Mahato
8.	Sujan Otha	M.B.A 1 st Sem	Sujan Otha
9.	Surajit Deb.	M.B.A 1 st Sem	Surajit Deb.
10.	Saheb Mondal	MBA 1 st Sem	Saheb Mondal
11.	Manojit Banerjee	MBA 1 st Sem	Manojit Banerjee
12.	Britam Das	MBA 1 st Sem	Britam Das
13.	Subhadrata Mitra	MBA 1 st Sem	Subhadrata Mitra
14.	Rohit Sebnath	MBA 1 st Sem	Rohit Sebnath
15.	Spandan Sen	MBA 1 st Sem	Spandan Sen
16.	Bidisha Chatterjee.	MBA 1 st Sem	Bidisha Chatterjee.

Monthly Faculty Lecture Series

Swami Vivekananda University



Barrackpore - Barasat Rd, Sewli Telinipara, Malir Math,

Bara Kanthalia, West Bengal 700121

October - 2025

21/11/2025

SL No.	Name	Department	signature
1.	Dr. Kajal Das	Education	Das 21/11/25
2.	Nilnatan Shikari	Marketing	21/11/25
3.	Akshita Bae	MBA-HM	Akshita Bae
4.	Sathee Sen	MBA-HM	Sathee Sen
5.	Naina Das	MBA-HM	Naina Das
6.	Puja Pramanick	MBA-HM	Puja Pramanick 21/11/25
7.	Lisa Hazra	MBA-HM	Lisa Hazra
8.	Mita Pal	MBA-HM(1st Sem)	Mita Pal
9.	Trisha Paul	MBA-HM	
10.	Ashmita Biswas	MBA-HM	
11.	Swagata Basak	MBA-HM	
12.	Samrita Ray	MBA-HM	
13.	Karan Dubey	MBA	Karan Dubey
14.	Rahul Kumar Dubey	MBA	Rahul Kumar Dubey

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October – 2025

21/11/2025

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